



# Madelaine Cooper

Madelaine Cooper works as a coach with professionals in the creative industries. She helps both individuals and also companies to become stronger and sharper in their focus and ready to make the most impact with new challenges and opportunities.

Ready to progress in your current organisation or to make a transition in your professional life? Is it time to align your CV with your future ambitions as much as with your current skills? Or have you run out of room in your current role and you don't know what you can be in the future?

That's where Madelaine can help. Within the creative sector she is known as a professional talent broker and business adviser. From designer to managing director, Madelaine has recruited for creative agencies and corporate companies in the UK and Europe as well as across the USA and Asia for the past thirty years.

She has coached individuals and advised teams, guiding and encouraging them to be the best they can be as well as helping them reappraise and re-present themselves as their careers shift and the world changes around them. Her advice is contextualised around what the marketplace is actually looking for.

Madelaine also works with companies looking to attract and retain creative individuals or to define and build creative teams. And also with individuals facing transitions in their careers. She gets them ready to take on different professional challenges and to equip them with tools they need to get on: a direction in their work that may have been missing for some time, a renewed sense of what it is that makes them valuable and fulfilled and a great presentation that tells these stories.

In the creative industries our collateral is our people. That's why it pays to take an informed view about how you hire talent. She works just as her clients work with their own projects - in a consultative, creative and strategic way to achieve innovative results and effective long term growth.

Available for 1:1 sessions and small group workshops.