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# Allyson Stewart-Allen

Allyson Stewart-Allen is an award-winning educator, advisor, author, speaker and NED whose expertise in brand internationalisation is sought by leading businesses globally through her consultancy, publications, appearances and corporate education. A Californian in Europe for 30 years, Allyson applies her international consulting experience – over 200 companies across 23 countries – as well as MBA education with Dr. Peter Drucker to her executive education programmes.

Following her early career with blue-chip consulting firms PwC, PA Consulting Group and Hay Management Consultants, Allyson now advises Boards of Directors and corporate leaders in the services (legal, property and financial), luxury, retail, travel, hospitality and industrial sectors to name a few. Her expertise enables them to lead across cultures, achieve marketing and business development strategies, integrate acquisitions and build their corporate diplomacy skills. Allyson has advised more than 200 businesses in 26 countries including Aegis, BAE Systems, Burberry, Cadbury, Coach, HSBC, Lufthansa, NBC Universal, SAB Miller and Shell.

Allyson also has extensive experience and understanding of performance as a frequent commentator lending her insights to broadcast, print and digital media including; The Apprentice You're Fired, Sky News, CNN, BBC Breakfast, ITV News, and The Financial Times.

Allyson is the first-ever two-time winner of the EFMD (European Foundation for Management Development) Excellence in Practice Award recognising leadership programme innovation for those she conceived and delivered for Lufthansa (London Business School, 2009) and BAE Systems (Said Business School - Oxford University, 2012). In addition, she is included in The Female FTSE Report 2014:100 Women to Watch list (Cranfield International Centre for Women Business Leaders), Who's Who in the World, Who's Who in America and Who's Who Among Women.

Allyson serves as a Non-Executive Director of the Chartered Institute of Marketing, the UK's professional body for the Marketing profession, having been elected by its members in November 2017.

Available for 1:1 sessions, group workshops and speaker events.